

Story Board

Names _____

Creative Title for Your PSA Video: _____

*This should appear in your first shot.

<p>Sketch or write a description of what will appear on the screen including images from other sources (photos, still shots, video clips, etc.)</p> <p>On Screen Text - Include title, credits and other printed text like facts, statistics, labels, etc. that will appear on the screen.</p>	<p>Shot types: ECU = extreme close-up; CU = close-up; MS = medium shot; LS = long shot; ELS = extreme long shot, Zoom from far to up close, etc.</p> <p>Recommendation: Narration throughout the video has more of an impact when there are different voices.</p>
<p>On Screen Text _____</p> <p>_____</p>	<p>Duration (seconds) _____</p> <p>Shot Type: _____</p> <p>Lighting: _____</p> <p>Special Effects (eg. blur, slow motion, etc.) _____</p> <p>Setting: _____</p> <p>Sounds / Music _____</p> <p>Narration or Dialogue</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
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Shot Type: _____

Lighting: _____

Special Effects (eg. blur, slow motion, etc.)

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